

SAFE CLEAN FAIR & GREEN



FIA Foundation
www.fiafoundation.org

Rita Cuypers
Director of Partnerships, FIA Foundation
Santiago de Chile, 23 January 2014

FIA Foundation

- UK Charity Fund established in 2001
- Advocacy in road safety and sustainable Road safety
- Action-oriented partnerships that deliver practical solutions and immediate implementation



**ROAD SAFETY
FUND**



FIA Foundation
www.fiafoundation.org

FIA road safety activities



KEY



Countries granted through the Road Safety Grant Programme



ASN only countries



FIA affiliated Mobility and ACNs



Non-affiliated countries







FIA road safety activities



Global NCAP



 Ford FOCUS III*	★★★★★	★★★★☆
 Volkswagen JETTA (VENTO)*	★★★★★	★★★★☆
 Ford ECOSPORT* ^o UPDATE	★★★★★	★★★☆☆
 Chevrolet MALIBU*	★★★★☆	★★☆☆*
 Hyundai HB20* ^o REASSESSMENT	★★★★☆	★★★☆☆

Regional NGO partners



I URUGUAY

USAR SILLA ES LEY
VIAJA SEGURO. LLEGA SEGURO

Banco Mundial LAC
www.gonzalorodriguez.org

FIA FIA Foundation
CONGRESO DE INTENDENTES



Saving real lives...



11 years old
5th grade student
Pham Van Chieu School
Helmets for Kids program
HCMC, Vietnam

Nguyễn Ngọc Mai Thảo



Sy



Nhi



Hai



Han



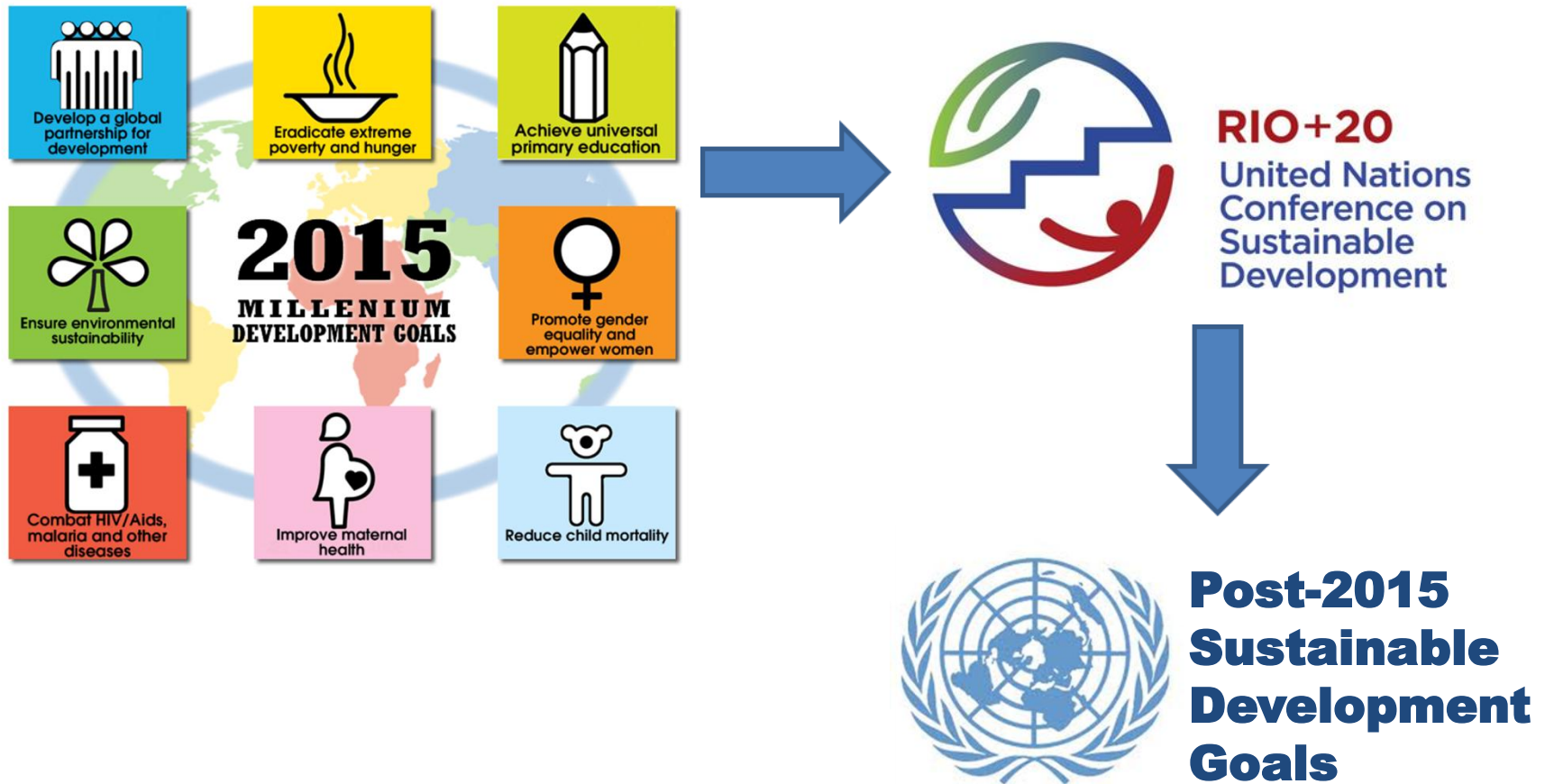
Tam



Post-2015 Advocacy



The Post-2015 Opportunity



Advocacy results in 2013

‘double the global rate of improvement in energy efficiency in...transport’.

2030 target recommended by High Level Panel on Post-2015, May 2013

ILLUSTRATIVE GOALS AND TARGETS POST-2015

The infographic displays 12 goals with corresponding icons: 1. End Poverty (green), 2. Empower Girls and Women and Achieve Gender Equality (green), 3. Provide Quality Education and Lifelong Learning (red), 4. Ensure Healthy Lives (purple), 5. Ensure Food Security and Good Nutrition (blue), 6. Achieve Universal Access to Water and Sanitation (orange), 7. Secure Sustainable Energy (purple), 8. Create Jobs, Sustainable Livelihoods, and Equitable Growth (green), 9. Manage Natural Resource Assets Sustainably (green), 10. Ensure Good Governance and Effective Institutions (brown), 11. Ensure Stable and Peaceful Societies (yellow), 12. Create a Global Enabling Environment & Catalyse Long-Term Finance (purple).

A NEW GLOBAL PARTNERSHIP

The Report of the High-Level Panel of Eminent Persons on the Post-2015 Development Agenda post2015hlp.org



Post-2015 advocacy: road safety



Post-2015 advocacy: road safety



SAFE ROADS FOR ALL
A POST-2015 AGENDA FOR HEALTH AND DEVELOPMENT

MAKE ROADS SAFE
The Campaign for Global Road Safety



Commission for Global Road Safety



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Long Short Walk



Advocacy results in 2013

‘A Life of Dignity for All’ UN Secretary General’s Post-2015 Report

87. **Improve health.** Address universal health-care coverage, access and affordability; end preventable maternal and child deaths; realize women’s reproductive health and rights; increase immunization coverage; eradicate malaria and realize the vision of a future free of AIDS and tuberculosis; reduce the burden of non-communicable diseases, including mental illness, **and road accidents**; and promote healthy behaviours, including those related to water, sanitation and hygiene.



Advocacy results in 2013

"I call for more concerted action on **road safety** as part of the future development agenda. This will be a **vital component** of efforts to improve health and save lives in the years ahead."

Ban Ki-Moon, November 2013



Next steps at the UN



**Sustainable
Development
Goals**
Open Working
Group of 70
countries



Definición de la Agenda Mundial post 2015

Grupo de Trabajo abierto

Todos los Estados Miembros de la ONU pueden participar, estos son los miembros oficiales

Africa

1. Argel/ Egipto/ Marruecos/ Túnez
2. Ghana
3. Benin
4. Kenya
5. Tanzania
6. Congo
7. Zambia/Zimbabwe

Asia

1. Nauru / Palau / Papua New Guinea
2. Bután/ Tailandia / Viet Nam
3. India / Pakistan / Sri Lanka
4. China / Indonesia / Kazajstán
5. Chipre/ Singapur/ Emiratos Arabes Unidos
6. Bangladesh / República de Corea/ Arabia Saudí
7. Irán República de) Japón / Nepal

América Latina & el Caribe

1. Colombia / Guatemala
2. Bahamas / Barbados
3. Guyana/Haiti/ Trinidad yTobago
4. México / Perú
5. Brasil / Nicaragua
6. Argentina / Bolivia / Ecuador

Europa Occidental& otros grupos

1. Australia/Países Bajos/Reino Unido e Irlanda del Norte
2. Canadá / Israel / Estados Unidos de América
3. Dinamarca / Irlanda / Noruega
4. Francia / Alemania / Suiza
5. Italia / España/ Turquía

Europa Oriental

1. Hungría
2. Bielorusia / Serbia
3. Bulgaria / Croatia
4. Montenegro / Slovenia
5. Polonia / Romania

Audiencias en la Sede Central de la ONU en la ciudad de NY:
Desarrollo de infraestructuras: 25-27 de noviembre de 2013
Transporte sostenible: 6-10 de enero de 2014

Next steps at the UN



Sustainable Development Goals
Open Working Group of 70 countries



Energy Efficiency session Nov 2013

Transport session Jan 2014



Next steps at the UN



Sustainable Development Goals
Open Working Group of 70 countries



Energy Efficiency session Nov 2013

Transport session Jan 2014



Inter-governmental negotiations at UN leading to new Development Goals in September 2015

Next steps at the UN



Sustainable Development Goals

Open Working Group of 70 countries



Energy Efficiency session Nov 2013

Transport session Jan 2014



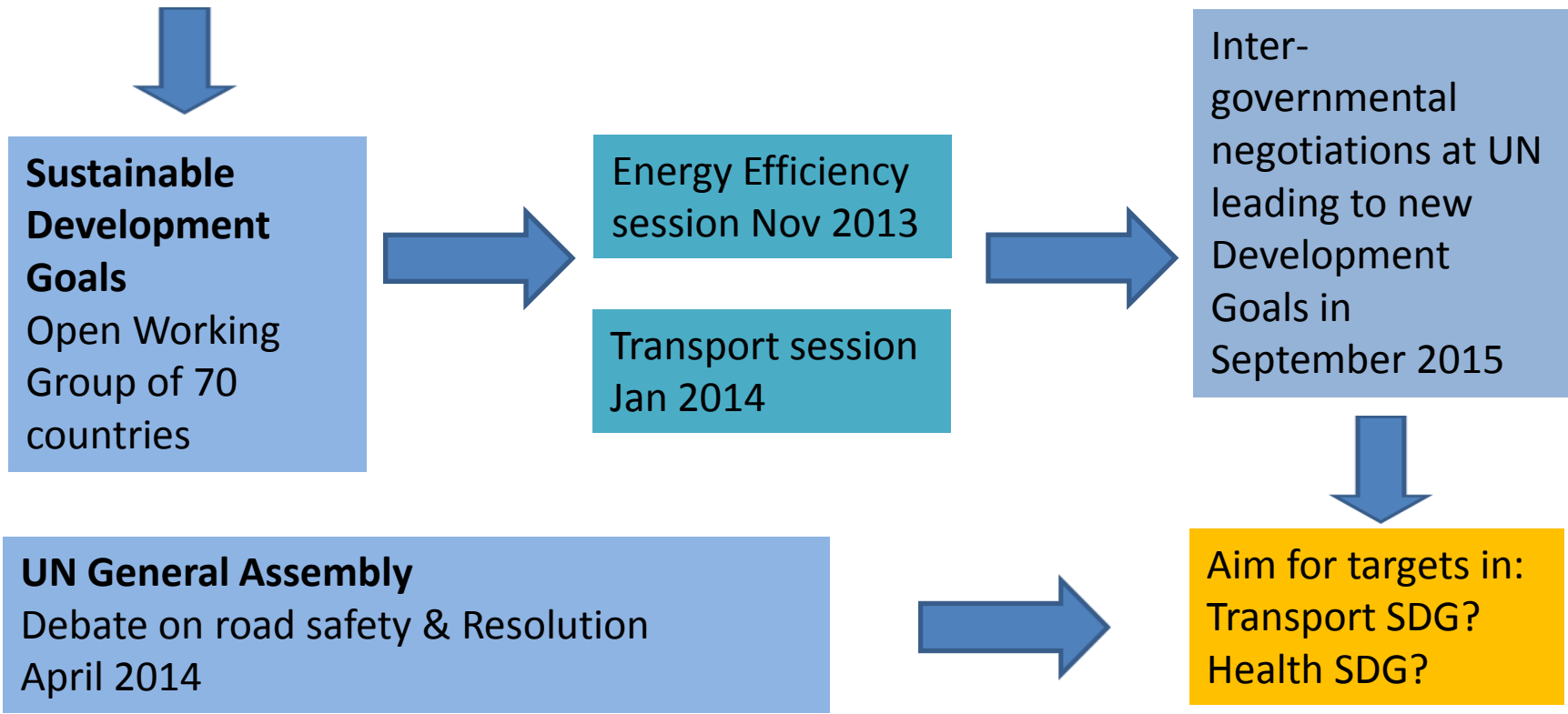
Inter-governmental negotiations at UN leading to new Development Goals in September 2015

UN General Assembly

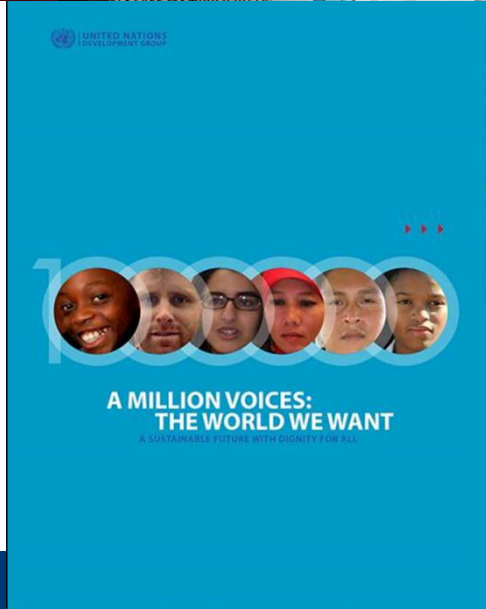
Debate on road safety & Resolution April 2014



Next steps at the UN



MY World: UN Global Survey for Post-



1 | WHAT ARE THE CONSULTATIONS TELLING US?

THE STORY SO FAR: UNPRECEDENTED ENGAGEMENT IN SHAPING THE POST-2015 AGENDA

This report captures the results of an unprecedented global consultation on the vision for the post-2015 development framework, involving more than 1 million people from all around the world. In 2012, members of the United Nations Development Group (UNDG) responded to the Secretary-General's call for an open and inclusive process to shape this vision and bring the voices of individuals and civil society into the conversation. We have laid the net wide and tried to be as inclusive as possible, recognizing that processes will be different in each country. Many countries made special efforts to reach-out to marginalised and disadvantaged groups of all ages and nationalities, voices that have so far been

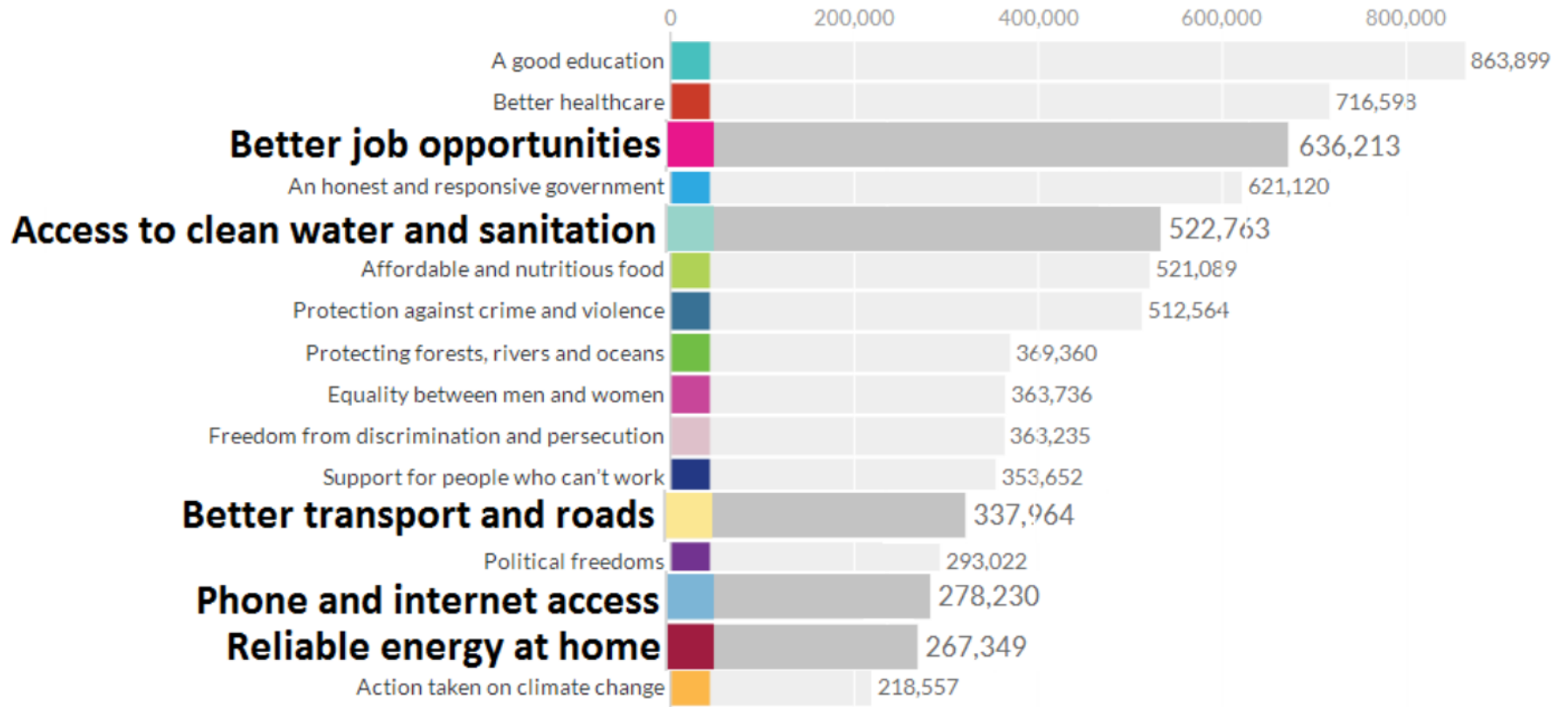
Illustration: world-visuals.com
Photo: Patrick Shaban and school children
Design: a research in health training
with an AOP World and walking for
safe roads, Photo: James Macdonald
campaign 2013.

A MILLION VOICES: THE WORLD WE WANT | A SUSTAINABLE FUTURE WITH DIGNITY FOR ALL | 8



MY WORLD.
THE UNITED NATIONS
GLOBAL SURVEY
FOR A BETTER WORLD.

1,227,743 votes for All Countries & Country Groups / All Genders / All Education Levels / Age Group (All Age Groups)

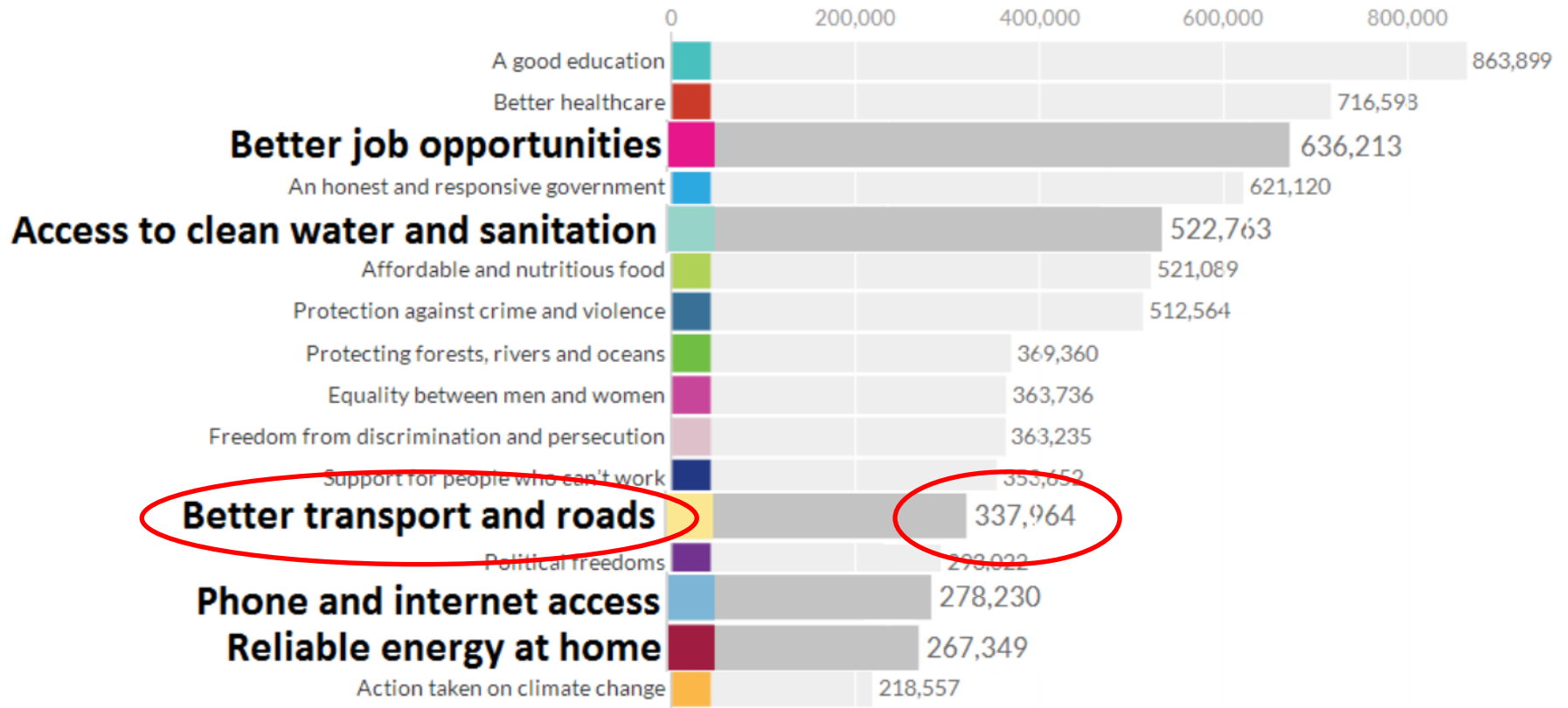


www.myworld2015.org



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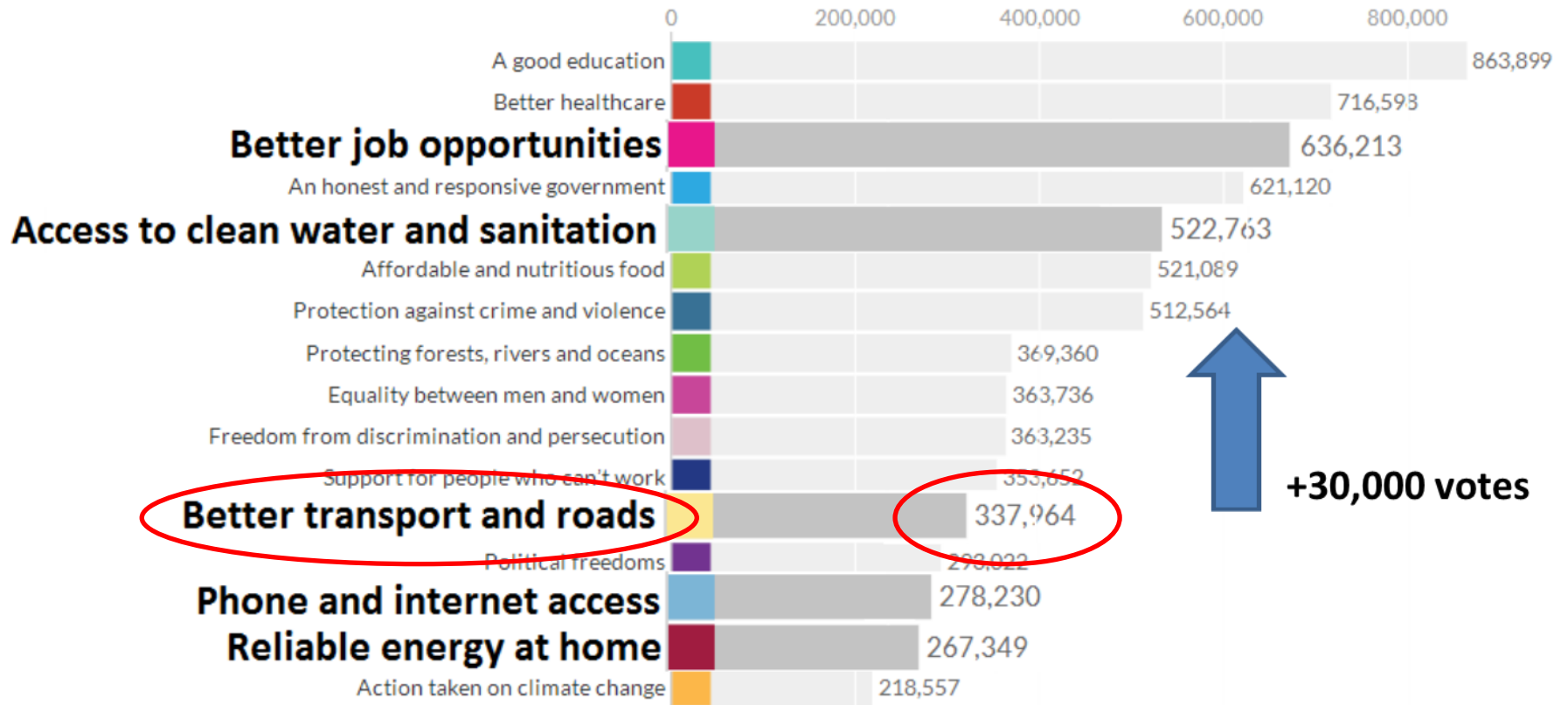


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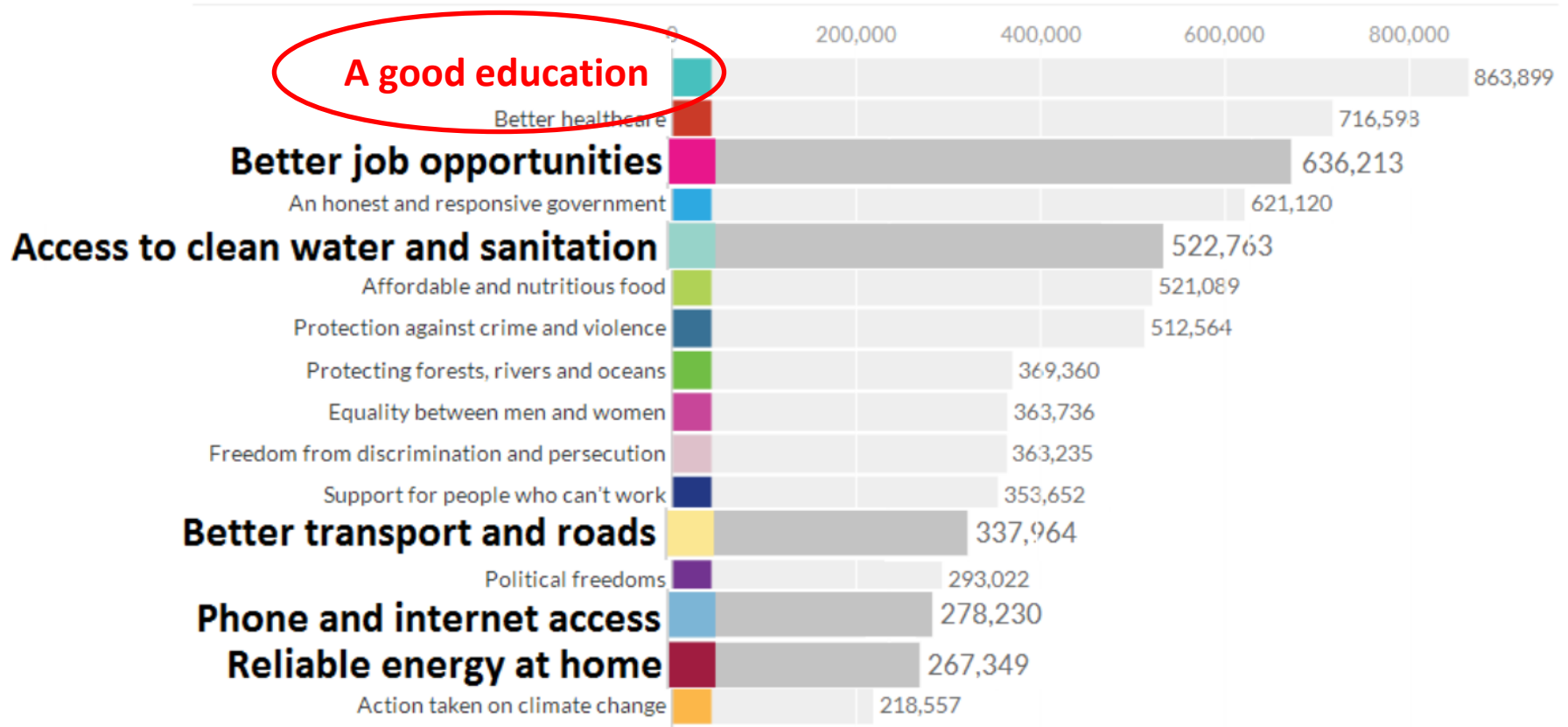


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www.myworld2015.org

Connecting to wider post-2015 agendas



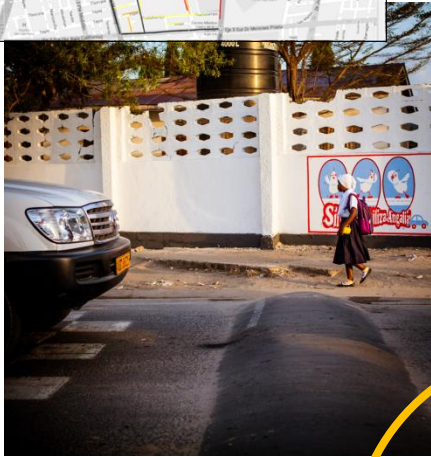
Education For All

Connecting to wider post-2015 agendas

Benito Juárez School
IRAP Star Rating for Schools



School	Summary
Location	Mexico City
Geographical coordinates	Benito Juárez School, Safe Kids Worldwide, SCT, DMIC
Enrolled students	1400
Academic level & age	Junior School, age 6 to 12



Education For All



Share the Road:
Design Guidelines for Non
Motorised Transport in Africa



Safe routes
to school

**SAFE
CLEAN
FAIR &
GREEN**

FIA Foundation
www.fiafoundation.org

Improving
walking/
cycling
facilities



SHARE
THE
ROAD

Connecting to wider post-2015 agendas





SAFE CLEAN FAIR & GREEN

OUR POST-2015 MOBILITY AGENDA

The United Nations is currently consulting on the agenda for global development policy post-2015. The FIA Foundation is advocating for safe and sustainable transport to be recognised as a new priority in these 'Sustainable Development Goals'.

Addressing road safety, air quality, transport and fuel economy can play an important cross-cutting role in reducing health burdens; promoting green mobility; ensuring sustainable energy use; and improving quality of life and economic opportunities for millions. Safe, Clean, Fair & Green is our agenda for the post-2015 debate.



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SAFE

REDUCE DEATHS BY 50% BY 2030





SAFE

REDUCE DEATHS BY 50% BY 2030

CLEAN

IMPROVE URBAN AIR QUALITY





SAFE

REDUCE DEATHS BY 50% BY 2030

CLEAN

IMPROVE URBAN AIR QUALITY

FAIR

ACCESS TO MOBILITY FOR ALL



SAFE

REDUCE DEATHS BY 50% BY 2030

CLEAN

IMPROVE URBAN AIR QUALITY

FAIR

ACCESS TO MOBILITY FOR ALL

GREEN

50% FUEL EFFICIENCY GAIN

SAFE CLEAN FAIR & GREEN



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Connecting to wider post-2015 agendas

