



THE CITY OF THE FUTURE FROM THE CITIZEN PERSPECTIVE

INTER-AMERICAN DEVELOPMENT BANK SESSION
HABITAT III

October 17th - 20th, 2016
Quito, Ecuador

- D R A F T -





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What will our cities be like during the next HABITAT Conference (2036)? We tend to think about the future of our cities through technological and futuristic visions, but we rarely think about cities' future from the perspective of urbanites and how individuals connect with their governments.

Urban governments have never been so far behind – they continue employing processes and practices that date back to the 1970s; meanwhile urban populations communicate using technology from the 21st Century. It seems as if governments have continued operating in a web-like 1.0 version and have limited themselves to offer information to their constituents, dismissing the potential benefits of e-government interactive platforms.

At the IDB we envision the future of cities by having empowered citizens. We are keen in the 2.0 version of government, where there's an active collaboration between institutions and citizens, and a bottom-up approach in decision-making. For the first time in history technological advances are facilitating a genuine bottom-up approach in the public policy realm. This new relationship will change the future of our cities in a shocking and unexpected way and should be empowered by HABITAT III.

Our city governments should endorse five fundamental elements that "citizens" claim for the future of cities:

- (i) Transparency as a method of addressing corruption and facilitate access to public information (or generating this information if it is not available).
- (ii) Allowing citizens to develop innovative solutions using open data through apps, crowdsourcing, etc., through which they can collaborate with governments in finding solutions to urban problems.
- (iii) Citizens must be able to interact with government authorities through technological platforms across the board, understanding that social networks are just one of the many alternatives;

- (iv) Governments must shift their mindsets, opening to innovation and to an entrepreneurial society; an old idea with new tools to move in this direction.

Millennials are already leading this transformation using technology, social networking, the sharing economy, and access to information and data; all which are relevant and inadvertently affect cities. Can city governments around the globe keep up?

This event will analyze through a series of discussions among international opinion leaders, how technological breakthroughs will change the future of governance, climate change and financing of urban infrastructure. The event will be co-organized with the Asian Development Bank, the Rockefeller Foundation, the C40 and the IDB.

FORMAT

- “TED Talk Style” Presentations + Panel Format **120 minutes**
- Presentation of Publications + Panel Format **60 minutes**

Other Activities:

- Virtual Reality (Panama Experience)
- Real Time Participant Monitoring (Sensors)

PARTNERSHIPS

Organization in collaboration with C40 Cities and the Rockefeller Foundation.



LOCATION

To Be Determined





NETWORKING EVENT

THE CITY OF THE FUTURE FROM THE CITIZEN PERSPECTIVE

PANEL 1 - GOVERNANCE

TedTalk style introduction + panel discussion
60 min

INTRODUCTION: To Be Determined

30 MIN PANEL

- **Martin O'Malley**, Former Governor of Maryland
- **Sergio Fajardo**, Former Governor of Antioquia
- **Horacio Rodriguez Larreta**, Head of Government, City of Buenos Aires

MODERATOR: **Horacio Terraza**, Coordinator, Emerging and Sustainable Cities Program, IDB

20 MIN Q&A SESSION

PANEL 2 - FINANCING SUSTAINABLE URBAN INFRASTRUCTURE

TedTalk style introduction + panel discussion
60 min

INTRODUCTION: • **Janette Sadik-Khan**, Principal, Bloomberg Associates (7-10 min)

30 MIN PANEL

- **Michael Berkowitz**, President of 100 Resilient Cities (**TBC**)
- **Eduardo Paes**, Mayor of Rio de Janeiro (**TBC**)
- **Paulina Saball Astaburuaga**, Minister of Housing and Urbanism of Chile

MODERATOR: **Ellis Juan**, Division Chief, Housing and Urban Development Unit, IDB

20 MIN Q&A SESSION



SIDE EVENT

ROAD SAFETY

NO URBAN AGENDA WITHOUT SAFE MOBILITY

60 min

SPEAKERS

- **Christian Friis Bach**, UNECE Executive Secretary (TBC)
- **Jean Todt**, President of the Federation Internationale de l'Automobile - FIA, UN-Special Envoy for Road Safety
- **Dr. Margaret Chan**, Director of the World Health Organization (TBC)
- **Jeanne Picard**, President of the Iberoamerican Federation of the Victims Association Against Road Violence (TBC)

MODERATOR: Luis Alberto Moreno, President of the IDB

